South Natomas TMATM Board of Directors Meeting Wednesday, May 10th, 2023 Meeting Minutes

I. Call to Order

SNTMA Secretary called the meeting to order via video conference call at approximately 8:01AM on Wednesday, May 10th, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Jeri Foley, Joseph Lara, David Pavolko, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 12^h, 2023, SNTMA Board Meeting Minutes. The motion was moved by Dennis Deas, seconded by David Pavolko. The motion passed unanimously, 6:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

 2023 dues collection is going well overall, with 87% of budgeted membership dues having been collected as of early May 2023.

Stephanie Merten delivered the following Membership Report:

o Campaigns and events promoted through the Commuter Club (April)

- o 3.1.23 Last Year's Annual Meeting Minutes and 2022 Annual Report sent to 3.9.2023 RSVPs
- o 3.13.23 Programs and Benefits email sent
- o 3.28.23 Email to Bucks for Bikes applicants RE: 4/5 virtual discussion
- o 3.29.23 Email to all member companies RE: Buck for Bikes and 4/5 virtual discussion

Programs (April)

- 70 Telecommute subsidies awarded for the month of April
- o 14 Carpool subsidies awarded for the month of April
- o 15 Low Emissions subsidies awarded for the month of April
- o 3 Transit subsidies awarded for the month of April
- o 0 Amtrak subsidies awarded for the month of April
- 2 Bike Maintenance subsidy awarded for the month of April
- o 0 Walk subsidies awarded for the month of April
- 2 Residential Car Charging subsidies awarded for the month of April
- o 3.15.23 \$25 Amazon "Like" our Facebook page winner following monthly email
- o Monthly Facebook Contest entry eight entries/eight people, seven selected Amazon gift cards, awaiting response from eighth
- o 559 Facebook "Likes", 571 followers

- 4.27.23 Amazon "like" our Facebook page winner following monthly email
 \$25 Amazon gift cards for top Sacregion511First Quarter trip log keepers
- o 5.9.23 Weekly Drawing for 5 April trip log keepers \$25 Amazon cards

o Meetings (April)

 4.5.23 – Second Quarter Virtual Discussion Bike Talk with John (Natomas Bike Shop), Martin Christian & Jim Hartley

• SNTMA Activities (May)

- o Email March subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
- o Update membership list with 2023 members
- o Bucks for Bikes Deadline 3.31.23
- Second Quarter Virtual Discussion 4.5.23 Bike Talk with John, Natomas Bike Shop

April Alternative Trip (4.3k alt trips/82,490.8 alt miles) from sacregion511 trip log entries, break down by mode (and compared to March 4.8k alt trips/90,798.6 alt miles):

Down .03% from March
Up 2%
Down .29%
Down .09%
Up .56%
Up .14%
Down $.08\%$
Down 2.74%
Air \$49k saved 82k calories burned

^{*} New alternative commute mode option in trip log

Once people return to offices:

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

IV. Adjourn

The meeting adjourned at approximately 8:29am. The next SNTMA Board meeting is scheduled for Wednesday, June 14th, 2022, at 8am via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian SNTMA Secretary